The biggest event dedicated to the role of the European Union in the development of the region

13th Mazovia Development Forum #FEnomenUE

14th-15th November in Warsaw











About the Mazovia Development Forum

The MAZOVIA DEVELOPMENT FORUM is the largest free event dedicated to the role of the European Union in the development of the region. Every year, representatives from administration, business, academic, and non-governmental sectors are invited to participate in co-creating this unique celebration of European Funds. The main goal is to encourage the sharing of knowledge and experiences and to inspire the initiation of new projects in the region.

What will happen during the 13th edition of the event?

We all benefit from Poland's membership in the European Union, and this is the #FEnomenUE (eng. The phenomenon of the European Union). Under this slogan, the 13th Mazovia Development Forum will take place on November 14-15 at the Legia Conference Center in Warsaw.

Participants will have access to:

- > 15 inspiring debates with Polish and foreign experts*,
- > 4 thematic zones: Europe's Traces, Eco, Active, and European Funds,
- ➤ Interactive spaces for knowledge and experience exchange co-created in collaboration with EU funding beneficiaries,
- Workshops, simulations, demonstrations, and presentations,
- > Expert consultations and networking opportunities.

That's not all! During the Forum, there will also be the announcement of the European Funds Change Leader competition, in which Mazovia residents and experts will recognize projects co-financed by the Regional Operational Programme for the Mazowieckie Voivodeship 2014-2020.

* The organizer provides Polish-English translation.



The event organizer:



Find out more about the event at www.forumrozwojumazowsza.pl



13th Mazovia Development Forum

Discussions on topics that matter!

This year's edition of the event will be a unique opportunity for discussions about the effects of EU investments, needs, and challenges for the future.

On the first day, together with invited experts, we will tackle topics such as:

- Region of Potentials The Role of the European Union in Developing Mazovia's Competitiveness #25YearsOfMazovia
- ➤ Environmentally Neutral? Energy Transformation and the Development of Cities and Regions.
- Sustainable Economy or Innovation Without Boundaries Is There a Golden Mean in Business?
- Somewhere Nearby or Right in the Center? Culture in the Face of Contemporary Challenges.
- Mazovia as a Global Innovation Accelerator.
- ➤ Your Own Business Within Your Reach Let's Talk About Startups.
- Trends in Promotion How to Harness the Potential of Marketing Campaigns and Social Media.

The second day of the event will be marked by more inspiring discussions from diverse areas:

- ➤ Do we stumble upon reefs or build bridges? Education for the Challenges of the Future (on the occasion of the European Year of Skills).
- Cities for the Residents or Residents for the Cities?
- Unlocking Potential by Reducing Losses Circular Economy.
- ➤ How to Reach Where Accessibility Seems Impossible? The Role of Transport in Local Development.
- ➤ How to Pause in the Daily Hustle? About Mental Health in the Contemporary World.
- Artificial Intelligence Opportunity or Threat? Will Technologies Take Away Our Jobs?
- > Equal Opportunities for Everyone How to Prevent Social Exclusion?
- > From Chaos to Apps Facilitating Residents' Lives.



And this is how it was during The 12th Mazovia Development Forum

The last edition of the event took place on December 6-7, 2022. It was two days filled with debates, workshops, and presentations with the participation of experts and partners representing administration, business, medical, educational, non-governmental, and student organizations. It was a special event for many reasons, and the most important one was the inauguration of the "European Funds for Mazovia 2021-2027" program with the participation of representatives from the European Commission.

The event was attended by nearly **1,100 people**, and **4,000 people** watched the live online broadcast. The Forum took place under the honorary patronage of the Marshal of the Mazowieckie Voivodeship, the Ministry of Development Funds and Regional Policy, and the Representation of the European Commission in Poland. The idea of the Forum was also supported by the European Committee of the Regions.

The last edition in brief:

- > 2 stages, 18 debates, and over 90 speakers from various fields.
- ➤ **3 thematic zones:** Mazovia Development Zone, Health Zone, and Youth Zone organized in view of the European Year of Youth.
- Various activities: consultations, mini-workshops, discussions, demonstrations, simulations, and testing of solutions co-created by over 40 event partners.
- > 4 presentation-workshop zones.

The report and video materials from the event are available on the website: www.forumrozwojumazowsza.pl



With the support of:

Honorary Patronage of the event:









Leader of Change in European Funds 2023

During the first day of the 13th Mazovia Development Forum, there will be a ceremonial announcement of the "Leader of Change in European Funds" competition, which serves as a summary of the implementation of the Regional Operational Programme of the Mazowieckie Voivodeship 2014-2020. The competition "Leader of Change in European Funds 2023" is under the honorary patronage of the Marshal of the Mazowieckie Voivodeship and the Representation of the European Commission in Poland.

The initiative aims to raise awareness of the role of the European Union in the development of the region and showcase good practices and solutions that improve the quality of life for residents. The competition is open to beneficiaries of European funds, including local governments, businesses, universities, research institutes, and non-governmental organizations. The results will be determined through online voting by residents and evaluation by experts. Winning projects will be selected in the following categories: [Please provide the specific categories you'd like to include, and I can help you with the translation.]

- "Green European Funds" Projects in the areas of culture, revitalization, transportation, low-emission economy, and environmental protection;
- "Digital European Funds" Projects focused on providing e-services.
- "Mobile European Funds" Investments whose implementation improved residents' mobility through road construction and expansion of railway fleets;
- **"European Funds for the Youth"** Projects directly dedicated to residents and impacting the quality of their lives, implemented in areas such as education;
- "Modern European Funds" Under this category, participants can include scientific institutions, cooperative linkages, research consortia, startups, micro, small, medium, and large enterprises.

Detailed information about the competition is available on the website: www.liderzmian.eu.





ABOUT MJWPU

The event is organized by the Mazovian Unit of the EU Programmes Implementation (MJWPU), a public administration institution with 16 years of experience in implementing European programs. Currently, we are responsible for implementing the Regional Operational Programme of the Mazowieckie Voivodeship 2014-2020 and the European Funds for Mazovia 2021-2027 program. We operate on behalf of the Mazovian Voivodeship Board, which serves as the Managing Authority for European Funds in the region.

What do we do?

- > We announce competitions for EU funding
- > We support beneficiaries in project implementation (from the moment of signing the financing agreement until the verification of proper project execution).
- ➤ We conduct informational and promotional activities related to European funds in the region.
- > We provide free training and consultations on the possibilities of obtaining support.
- ➤ We implement our own projects in cooperation with domestic and international partners.



Mazovian Unit of the EU Programmes Implementation

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Join us for the 13th Mazovia Development Forum!

The event organizer:



Honorary patronage:





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You are welcome to contact us: forum@mazowia.eu Learn more at www.forumrozwojumazowsza.pl.

Follow the event's profiles on social media (Forum Rozwoju Mazowsza):













